

studio blix 6 news

2010

September

We have been feverishly preparing for the launch of the new website for LUCKY TRIMMER e.V., Berlin's favorite dance performance series, now in its 6th year. The site boasts a robust and growing database of photos, videos and biographies of the artists from around the world that have performed in the show along the way. Visit the LUCKY TRIMMER website to discover the latest contemporary dance and performance creations, in ten minutes or less.

July

Berlin: City of Oracles - a solo show of recent work by Amy Stafford, curated by Alanna Lockward was exhibited at Siguaraya Galerie in Berlin. It presented works on paper and installation that highlights a culmination 10 years of the artist's careful observation of the messages gleaned from dreams and animals mapped across the city of Berlin. Additionally, a video documentary of Amy and her work was created by artist Osvaldo Budet for the exhibition.

January

Studio Blix 6 helps La Gaia of Finland successfully establishes their Italian Wine and Kitchen Accessory Import business and brand with a tradefair booth at the Scandinavian Wine and Food Show, 2010.

2009

November

Amy's dirty Paris Hilton collection from the Dirty Watercolors series were exhibited in the show TrueStories TrueSuccess at Freies Museum.

October

Amy's on the lecture circuit again! This time presented a talk about values based ethical branding at The Kaospilots in Aarhus Denmark for their annual White Week conference.

September

The Freelance Designers Handbook - by Cathy Fischel, published by RotoVision in September features Amy's written contributions on the fine art of dealing with international legal issues as a designer and the merits of pro-bono work as a method of self promotion. The book also includes a 2 page spread of LUCKY TRIMMER advertising designs from Studio Blix 6.

May/June

Its LUCKY TRIMMER's 5th birthday - featuring the newly conceived LUCKY THINKING Symposium, where Amy spoke on creativity, the advertising design for LUCKY TRIMMER

and "The Child Mind". Additionally, in May, Amy was invited to be a guest speaker at Touro College as the sole female entrepreneur in a roster of 12 speakers on the subject of entrepreneurship.

Spring

Teaching teaching teaching is the name of the game this spring - with branding and advanced graphics courses for the Art Institutes' Berlin Study Abroad Program, as well as seminars on Pre-Press and Intro to Web Design at L4 Institute for Communication Design.

January

Successfully released the latest addition of the Kolonie Weddding gallery catalogue, spotlighting each of the 28 artist run galleries in Berlin's Wedding district. The look and feel builds off of the original illustrations and design that were presented in the 2006 brochure for the arts organization.

Hooray! We launched the Gaia Travels new brand with the presentation of their new tradefair booth which helped dramatically expand their Tuscan Vacation Villa rental business. The graphic and overall design led Gaia Travels to:

- Increase their booth traffic by 60% over previous years.
- Generate 30% more high quality leads than in fairs before the implemented their new brand design.
- Land on the cover of Helsinki Travel Fair Guide, spotlighting their booth graphic.

What the client had to say:

The Helsinki travel fair was a huge success and your work was a major component in it. The booth was the most elegant small booth in the fair. We got tons of spontaneous opinions confirming that. The second largest TV-channel interviewed us in their prime time news and we were photographed for next year's advertisement for the travel fair. We could not have made that without your contribution to the visual presence in the fair. Thank you Amy!
Leevi and Orvokki Levasalmi - Gaia Travels

2008

November

Successful launch of the Seattle Bride re-branding with new website and advertising design.

June

Response Genetics' extensive re-branding was successfully launched in partnership with Kaleidoscope Marketing / Omnicom.

2007

November

Amy's recent drawings were exhibited in a group exhibition curated by Leif Magne Tangen and Alanna Lockward at Kunsthalle Berlin-Lichtenberg.

September

Studio Blix 6 launches the luxury tourism brand Dar Charkia - developed for the exclusive designer Riad nestled in the heart of Marrakech.

The Bic "My Story" in-school creative writing campaign successfully launches in the US. This program was developed in partnership between Studio Blix 6 and Kaleidoscope Marketing / Omnicom.

2006

September

It has been a busy autumn here at Studio Blix 6—as we have been preparing for the launch of the new website for 2 time Olympic Figure Skating Champion, Katarina Witt!

Providing an end-to-end solution, including elegant new design and copy-writing to reflect her evolving image, we worked in partnership with awesome programming teams on two continents—Kirk Franklin/Magneato in San Francisco, US and VierZwei of Frankfurt, Germany.

The new website was scheduled to go live with the premier of her new TV show “Stars auf Eis” for ProSieben, (in Germany) and was successfully launched at the time of the show's first airing, Wednesday evening.

June

Announcing the launch of the website for Jazz Singer and Voice Mechanic, Nathalie Claude (www.natclaude.com)—designed by Amy Stafford and produced in partnership with Kirk Franklin, Magneato, San Francisco, CA.

April

Published this month—my latest review—this time for Art News on the recent exhibit of works by Michael Craig-Martin at Haas & Fuchs Gallery, Berlin.

February

Finally in print—„Sex in Dallas”—in the zine hijacked, published by Marc McPherson in partnership with Gallery Keith & Lottie, Perth Australia. This ever-popular article was first released online for FashionWireDaily.com in 2005.

studio blix 6 news

2005

November

The Peskyho T-Shirts have taken on cult status, as until now they have only been available by special order, but now, for the first time they are available for purchase at Neurotitan, the underground artists' books and print shop in Berlin, Mitte.

October

Announcing the release of Sistar Safia's Chunky Chutney—in partnership with Studio Blix 6—providing concept, design and illustration for the packaging and promotional materials for these delicious home made chutneys.

September

arTees—Contributed to a group exhibit of artist made T-shirts at Space Untitled, Berlin, Germany.

July

Santa Maria Effekt—Photo installation as set design for dance performance by Clint Lutes in partnership with Choreographer Emily Poel and Dock 11. Berlin, Germany.

May/June

Published an article in Dwell Magazine, on „The Little Lemon House“ in Gelnhausen, Germany.

March/April

The Anamnesis Project—Solo exhibit of polairod photographs at Space Untitled, Berlin Germany

2004

June

Two of Amy's collage images have been selected for inclusion with the forthcoming Funkstörung publication series in conjunction with their recently released album "Disconnected" on the Berlin label !K7.

On June 25, 2004, Amy presented a paper at the Society for Literature and Science's 3rd International Conference, Enacting New Synergies in Art and Science at Cite Université, Paris. Titled "A New Brand Science, Applying Scientific Metaphors in the Designing of Identity," the paper makes connections between the worlds of design, business and science—showing how each informs the others, laying the foundation for a holistic approach to the creation of a brand.

May

The debut of Amy's "The Hell Truck Story", part of a larger series of artworks called "Auto Biography." In four performances over two nights she recounted several adventures with the 1973 Ford Courier "Hell Truck" she

drove during high school. The show ran from May 22-23 in Tacheles' Goldener Saal, in conjunction with the Berlin performance and dance series called Lucky Trimmer organized by Clint Lutes and Mimi Messner.

January

Amy was picked up as the Berlin correspondent, writing weekly articles about art culture and general weirdness for Outskirts and Off the Cuff (under the alias AutoBonBon) featured on Fashion Wire Daily.

2003

October

The publication of "texting d art of comm" a book by 3nity design of Malaysia with contributions by many international designers, including Amy for Studio Blix 6, sponsored by Conqueror Papers.

May

The Lucca Retreat website launched to rave reviews. The website was a collaborative project between Amy for Studio Blix 6 in Berlin, Magneato in San Francisco and Berlin/Dublin based communication training group Erudio.

2002

September

Amy's artwork and creative projects are spotlighted in the September/October 2002 issue of Juxtapoz Magazine.

June

The website moreCrayons, designed and developed by network partner Kirk Franklin with contributions by Amy Stafford and other talented creators, has been honored for its groundbreaking use of web technology, user effectiveness and the expansive range of colors now organized for easy identification and use on the web. Yayyy Kirk, we all thank you for this amazing tool. You rock!